



KAIT-Kapfenberg Accelerator & Incubator for IT

Invitation to the competition of business ideas on 05 May 2024

A competition to find innovative business ideas will take place at the University of applied sciences in Kapfenberg, at the Fachhochschule JOANNEUM in Kapfenberg, on Friday, 05th May 2024, starting at 9:00am. The event is part of the KAIT-Kapfenberg Accelerator & Incubator for IT.

Program

The event will be moderated by Gert Schweiger and Sabine Proßnegg in German and English, members of the Jury are from the KAIT partners: Doris Paier, SFG-Styrian Business Promotion Agency (SFG-Steirische Wirtschaftsförderungs GmbH), Sayd Ali, Chamber of Commerce (WKO Bruck-Mürzzuschlag), Matthäus Bacherneegg, municipality Kapfenberg (Stadtgemeinde Kapfenberg), Karl Biedermann, aws(aws austria wirtschaftsservice) and Sparkasse Steiermark.

Please submit your applications with your business ideas until the 26 April 2024 in German or English at kait@fh-joanneum.at. A short description of your project is sufficient, for details see later.

Prices and sponsors:

1. Price € 300.—, sponsored by WKO Bruck-Mürzzuschlag
2. Price € 200.—, sponsored by Stadtgemeinde Kapfenberg
3. Price € 100.—, sponsored by FH JOANNEUM

What is KAIT?

The Accelerator & Incubator for IT KAIT, which was successfully launched in 2017 with the support of its partners, is now also an active partner of the Startupmark, a government's initiative of the Styrian state. The goal of KAIT is to support founders and young entrepreneurs in the IT sector in Upper Styria. In addition to IT/digitization in the region, KAIT also focuses on green IT and sustainability, as well as on fostering girls and women contribution. In addition to the cooperation partners SFG, WKO, the municipality of Kapfenberg, the GreenTech Cluster and aws, numerous other partners, from regional industry to international partners, are also on board.

KAIT offers:

- Consulting & Coaching
- Support on issues of subsidies and financing
- Infrastructure such as workshops, seminar- and meeting rooms, use of labs, library & cafeteria
- Access to networks of the FHJ, SFG, municipality, WKO and aws



How can I participate at the KAIT competition of business ideas?

- **Participation with a business idea:** Please send the written application including a short introduction of the person(s) and the business idea, in German or English, till 26 April 2024 to kait@fh-joanneum.at. Preference will be given to applications that correspond to our focus areas of IT/digitization, green IT/sustainability, and we particularly encourage girls and women to participate. The presentation should last about 5-7 minutes.
- The applicants and we would be very happy to have an enthusiastic **audience**. For organizational reasons, pre-registration at kait@fh-joanneum.at is kindly asked for participation on site at the Audimax FHJ in Kapfenberg, Werk-VI-Straße 46 in 8605 Kapfenberg.

There is a limited number of participants for the competition and the on-site event. Photos and video recordings will be taken at the event and used for marketing purposes online (ie websites, social media) and offline (print). Personal data will be processed in accordance with the privacy policy of FH JOANNEUM GmbH. Regarding the competition ie participation and prizes, all legal claims and legal actions are excluded.

More KAIT Partners:



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